



Hiring and Contracting with a Professional Painting and Decorating Contractor

Before you decide to hire the economy priced painter, a friend who is handy, or "do it yourself", here are important points to consider that suggest that price and inexperience may not provide you the best value.

Safety

Painting can be hazardous work, whether it's working on a ladder or dealing with dust, paints and solvents. Hiring a professional contractor means you don't have to worry about these problems.

Health

If your home or business was built before 1978, it may have some lead-based paint in one or more of the older coats, which can cause serious health effects when it is scraped or sanded in preparation for repainting. Professional contractors will take appropriate steps to protect you. Painting contractors are required to furnish EPA-produced pamphlets to their residential customers and certain other customer types, before they begin a job that involves disturbing lead-based paint in or on a surface. Professional painting contractors will understand and be willing to follow the recommendations on this pamphlet.

Preparation & Painting

Getting the surface properly prepared makes all the difference. Professional contractors know the value of preparation and will do it right.

Knowing Paints and How to Apply Them

The choices today are more complicated than just oil or latex, and professional contractors will know what works, how to use it, and will have the right tools for the job. Professional contractors utilize and partner with professional paint, coatings, and wallcovering suppliers.

Cleanup and Disposal

Hiring a professional contractor means you don't have to worry about dealing with paint residues and other leftovers. Professionals will know how to handle hazardous wastes that may be part of the job.

How to Choose the Right Contractor for Your Project

Once you have decided to contract with someone to do a particular painting and decorating project, how do you go about selecting the right company? Do you make your selection on price, size of company, years in business, or other criteria?

To locate the names of reputable contractors, there are many sources of information. Some of these sources are PDCA's Find a Pro search engine, friends, relatives, architects and design professionals, and local "quality-oriented" paint supply stores. However, these sources can only give you limited general information. In order to make an educated decision, you need some specific information about any person or firm you are considering hiring.

Contractors listed on PDCA's Find-A-Pro search engine are members of PDCA and that is a very important difference. Members must agree to abide by the PDCA Code of Ethics, must be licensed or registered to do business as mandated in their place of business. They must also be insured as mandated in their State or locations where they do business.

Always verify the contractor is licensed and insured

Quality contracting firms will be only too happy to provide you with copies of their license or business registration and copies of their current certificates of insurance. They should provide bonding information (if the job is large enough to require such) and documentation of safety training and compliance programs. Not all states and municipalities require licensing however business registration with your state and municipality is generally a minimum requirement. Spend a few minutes to verify the insurance and registrations are current by contacting the insurance broker and regulatory agencies.

Written Contracts are a Must

Reputable contractors will encourage the use of a written contract. This contract should clearly explain the scope of the work to be performed. It should also cover such items as surfaces to be painted, methods and extent of surface preparation, time schedules for the project, and payment procedures. Knowing the total scope of the work enables you to carefully evaluate the different bids you may receive with the proper information and keep them on a level playing field. The contract serves to protect both you and the contractor.

Invest Time in Verifying References

Obtain a list of references from the prospective contractor. This list should include the contact person, address, and telephone number of the previous client. Follow up on this list with a phone call. Remember, the contractor will not give you a bad reference. Therefore, ask references if they know of any other work this contractor has performed. Be sure to ask whether the contractor and employees treated you professionally and with respect. The references you are interested in should be projects similar in size and scope to yours. Also, some of the projects should be at least a few years old. This will help you gauge the performance of the construction and materials used. If possible, try to see the work that was done. Discuss any guarantee or warranty programs the contractor may offer. Ask about the manufacturer's warranty on the products to be used on your project. Remember you are looking for long-term durability from the paint job. The use of high quality products is as important as the selection and performance of the contractor. Verifying references will provide a return on your project investment.

Is Your Contractor a PDCA Member?

Determine if your contractor is a member of the Painting and Decorating Contractors of America. It has been in existence since 1884 and has over 2500 members all over the United States of America, parts of Canada and in other countries. The focus of the association is the education of its members and the promotion of professionalism within the industry. Look for the PDCA logo on your contractor's business card, bid sheets, or trucks. The Painting and Decorating Contractors of America (PDCA) offer many programs for the education of painting contractors. This education includes training in the area of safety, business management, technical areas of painting and surface preparation, and more. Quality painting and decorating contractors are well educated on the different aspects of any painting project and that knowledge helps eliminate surprises. Excellence in paint application is as important with your selection of a contractor as are the skills to properly manage their business and your project.

Not all Memberships Associations are alike

National Associations such as PDCA and the Better Business Bureau are Non-Profit Associations who are interested in making the contracting world better, not just selling their marketing based contractor promotions. PDCA is the only national association for painting and decorating contractors and one of the oldest contractor associations in America. Industry standards are another benefit of industry associations. PDCA produces nationally recognized Painting Industry Standards that cover many different aspects of a painting project. Use of these standards in proposals and contracts helps improve communication between the client and the contractor, assists in ensuring quality, and becomes a basis for evaluating the job's requirements.

In Closing

Good contractors are very eager for your business. They are also very proud of their craftsmanship. Once you have made your selection, step back and give the professional room to execute the project. You have both done your homework, so give the professional the opportunity to meet and exceed your expectations. Remember, as with anything else in life, you get what you pay for. If you want high quality and reliable service, be willing to pay the price that comes with it. Here's to your successful painting projects.

The Painting and Decorating Contractors of America is a full-service national trade association representing over 3,000 companies engaged in all sectors of the coatings application industry. PDCA has developed this article to assist you in making an informed decision when you next contemplate a painting or decorating project. To find a PDCA contractor in your area, visit the PDCA Find-a-Pro Search Engine on www.pdca.org, or call PDCA at 800-332-PDCA.