



Painting and Decorating Contractors of America
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PDCA announces Professional Women in Painting forum

Painting and Decorating Contractors of America (PDCA) has been serving the needs of contractors in the coatings industry since 1884. At the October 2009 Board of Directors meeting a new PDCA forum was recognized. The Professional Women in Painting forum is officially available for all PDCA members to join. The new group is providing special education sessions at the upcoming national PACE convention during February 2010 in Phoenix, Arizona. Join the Forum on Wednesday February 10th during the convention for a networking breakfast. RSVPs for the breakfast should be sent to Bev Lynde of PDCA National at (800) 332-7322 x 236 or blynde@pdca.org.

Carol Adkins of Adkins Quality Painting, Inc./WBE had this to say about the new forum, "I am so excited that PDCA, a 125 year old association has finally come to realize the importance of having an avenue for the women painting and decorative contractors. We now have a place in the association to go to for leadership, advice, knowledge and networking. I feel that there are so many women in the painting industry that will get involved with PDCA with this Forum and help grow our membership base. The contractor member and the associate member will benefit greatly with this forum being established. This forum being approved will hopefully open the door for other minority groups to be formed within PDCA, and that in the long run will benefit the whole painting industry, and the consumer community."

Darylene Dennon, Treasurer - PDCA National, commented, "I am so excited about our newest Forum, The Professional Women in Painting Forum. Our purpose is to support women in painting through education, peer workshops and interactive discussion groups, mentorship and networking. This Forum is open to everyone, but our main focus is to open the doors to all professional women who support the painting industry. Business Owners, HR Depts., Office Managers, Sales Representatives, Office support, auxiliary members, project managers and painters to name a few."

Richard Greene, PDCA CEO, stated, "The creation of the Professional Women in Painting Forum is a great step forward for PDCA. Women involved in this organization, whether as a contractor owner or spouse of an owner or an employee of a PDCA member, now have a group that is focusing on those unique issues. Diversity is a potential growth area for PDCA, and the addition of this Forum will strengthen PDCA."

Since 1884 PDCA has existed to lead the profession and industry by providing quality products, program, services, and opportunities essential to the success of members. PDCA's Forums, Councils and Chapters support members across North America. PDCA is leading the trade with contractor education, company accreditation, and industry standards. For more information on PDCA visit www.pdca.org or call (800) 332-7322.

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