



2008 PDCA Picture It Painted Professionally (PIPP) Awards Program

Every member company of PDCA is a distinguished part of the painting world. Many PDCA members have even further distinguished themselves through the prestigious PDCA Awards Program. You are cordially invited to seek to join the hundreds of past award recipients participating in the 2008 PDCA Awards Program.

The **PIPP Awards Ceremony** is held annually at PACE to bring recognition to the outstanding projects among PDCA's professional painting and decorating contractors.

These PDCA awards are designed to recognize the most highly skilled craftspeople and most accomplished painting decorating companies in the world.

I. Eligibility Requirements:

1. Only submissions from PDCA members in good standing are eligible.
2. Entries are for projects completed during the 15-month period ending October 15, 2007.
3. Only completed projects are eligible.
4. A project may be submitted only in one applicable category.
5. Entries must be clearly marked as to which category is selected for entry.
6. Each entry must be submitted with a completed "Official Entry Form."
7. Submission deadline is **Thursday, December 20, 2007.**

II. Judging Criteria:

All entries will be judged on the following four (4) criteria:

1. Depiction of project through submitted photographs.
2. Narrative.
3. Complexity of project depicted through the narrative and photographs.
4. Overall aesthetic appeal and craftsmanship through the narrative and photographs.

III. Submittal Requirements & Guidelines:

1. Each entry must include a minimum of 10 digital color photographs to a maximum of 25 digital photographs. Entries submitted without digital color photographs will not be considered.



2. Entries must include close-up photographs to demonstrate the quality of the paint coating itself (if applicable).
3. Photographs must be clean, crisp and depict the project in the best possible manner. Consideration of lighting as well as the overall impact of the project, should be depicted in the photographs.
4. Each category shall have a single award recipient. However, at the sole discretion of the judges when circumstances dictate, up to two (2) awards may be given in each category.
5. All photographic submissions must be digital, and must be submitted on a CD-Rom.
6. A project narrative is a required part of the "Official Entry Form." The project narrative should include skill level requirements that align with the Craftsmanship Operating Procedures (COPs), where applicable. The project narrative should also include commentary that customer expectations were met or exceeded and that alignment with PDCA's Industry Standards were utilized, where applicable. *(A narrative tells a story or part of a story, writing about an event in a personal way).*
7. Before and after photographs should demonstrate the level of complexity and skill required for the project (surface preparation, etc.)
8. Photographs should capture the aesthetic appeal and craftsmanship of the project (image appeal, using before and after and close-up photographs).
9. Entry applications **must sequence, "number", the photographs** so that they correspond with the narrative.
10. All photographs become the property of PDCA and may be used for promotional purposes within PDCA. Please do not send copyrighted photographs without a release form. Photographs cannot be returned.

IV. Definition Guidelines:

Restoration Project – A Restoration Painting Project is judged as a project that involves a substantial amount of substrate restoration (not just replacement by new materials), extensive removal of paint or surface contamination to achieve a sound substrate and/or the restoration of original finishes.

Residential – A Residential Painting Project is judged as a project for a family dwelling and includes condos and town homes. Decorative Finishes can not exceed 40% of the total project and qualify as a Residential project. Anything over 40% must be submitted in the Decorative Finishing category.

Commercial – A Commercial Painting Project is judged as a project that is done on new or existing buildings or structures interior or exterior for a construction company, project manager, consultant, or private owner, but excludes single-family dwellings. A commercial project containing more than 25% of Decorative Finishing work should be classified as a Decorative Project.



Industrial – An Industrial Painting Project is judged as a project making use of coatings applied to surfaces using special techniques for applying and drying industrial coatings, as opposed to using architectural paint.

Decorative – A Decorative Painting Project is judged as a Residential and/or Commercial project that includes 40% or more of the total project in decorative finishes.

V. 2008 PIPP Award Categories

| | |
|----------------------------------|---------------------------------|
| Residential Interior | Commercial Interior |
| Residential Exterior | Commercial Exterior |
| Residential Wallcovering | Commercial Wallcovering |
| Residential Restoration | Commercial Restoration |
| Residential Decorative Finishing | Commercial Decorative Finishing |
| Industrial | Restoration – Exterior |
| Charity Paint Project | Restoration – Interior |