



PDCA Press Release

For Immediate Release

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PDCA Receives Second \$100,000 Pledge to Education From The Sherwin-Williams Company

(ST. LOUIS –January 2008) – The PDCA received the second of three pledges from The **Sherwin-Williams Company** to support the PDCA Education plan at the highest level with its \$100,000 contribution for 2007. The announcement was made by Steve Revnew, director of marketing, product development, for **Sherwin-Williams**.

Sherwin-Williams has a long history of innovation as a leading paint and coating manufacturer and retailer. Founded in 1866, today **Sherwin-Williams** is one of the world's largest and most recognized producers of high-quality paints, stains, masonry coatings and brand-name wall and floor coverings. . Mr. David Siegner, PDCA's President also commented, "**Sherwin-Williams** has always supported PDCA at the highest level. This commitment is of no surprise to me or any of PDCA's members."

In accepting the pledge, Dr. Ian R. Horen, PDCA CEO, said, "This continued commitment will enable painting and decorating contractors to achieve a level of public recognition that has only been dreamed about until now. Every paint contractor in the U.S. will benefit immensely from this financial support; it is an action emblematic of a company that has established a true partnership with paint contractors. This commitment is further proof that **Sherwin-Williams** is an industry leader."

With more than 3,000 stores and 1,500 sales representatives, Sherwin-Williams is the largest single-source supplier in North America. The company has earned brand loyalty with PDCA contractors with its quality products, technical advice, local service and support of PDCA affiliate councils and chapters.

"**Sherwin-Williams** is pleased to make this contribution to the PDCA Education Program and is committed to improving the expertise of painting contractors. We believe the 100-year partnership between **Sherwin-Williams** and PDCA speaks for itself and we appreciate this opportunity to support PDCA," Revnew said while making the pledge.

About Sherwin-Williams

For over 140 years, **Sherwin-Williams** has satisfied the coating and color needs of builders, designers, specifiers, property managers and contractors. **Sherwin-Williams** provides fast, flexible, responsive local service and personalized, expert advice. More than 3,000 stores and 1,500 sales representatives make **Sherwin-Williams** North America's largest single-source supplier of high-quality paints, stains, masonry coatings and brand-name wall and floor coverings.

Visit **Sherwin-Williams** on the Internet at www.sherwin-williams.com.

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