



Painting and Decorating Contractors of America  
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## PDCA Board Approves New PDCA Industry Standard

(ST. LOUIS – February 15, 2008) PDCA is pleased to announce that the PDCA Board of Directors has approved a new PDCA Industry Standard, P17-08, at its Annual Board of Director's meeting held in Los Angeles, California on January 26, 2008.

One of the most important roles PDCA plays in the paint and coatings industry is in the area of Industry Standards development. The new **PDCA Industry Standard P17-08** is entitled, "*Field Painting of Smooth Faced Tilt-Up Concrete.*" The purpose of this newest Industry Standard is to assign responsibilities to the various entities involved when smooth faced tilt-up concrete is field painted.

PDCA is committed to education and training, and great emphasis is placed on understanding the importance of how to use each Industry Standard. PDCA also encourages the use of PDCA Industry Standards in all contractor work. By implementing Industry Standards, both in contracts and in practical applications, a clear differentiation is created between a professional contractor and all others. Using these Industry Standards serves the interests of consumers and contractors alike.

PDCA now boasts 17 Industry Standards, which are all available for download on the PDCA Member's Only area at [www.pdca.org](http://www.pdca.org). All subscribers to the PDCA Industry Standards Presentation Binder will receive the new printed standard plus a CD Rom.

The Standards Binder is a must for all painting contractors, architects, design pros, and general contractors. The binder includes the recently updated printed version and electronic version on CD Rom, *Guidelines for a Successful Construction Project*, and the *New MPI Glossary of Paint Terms Manual*, all in a PDCA three ring binder for easy access. You may order the binder on-line at [www.pdca.org](http://www.pdca.org) or call the PDCA Publications department at 800-332-7322 x 227.

PDCA, founded in 1884, represents the interests of independent professional painting and decorating contractors. Among the most prominent objectives of PDCA are the enhancement and business development of the painting and decorating profession and industry.

Today, PDCA represents the interests of owners and top-flight managers from more than 2,500 painting and decorating firms across the U.S. and Canada.

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