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Your "Partner In Profit"

PDCA Receives \$15,000 Pledge to Education From Purdy

(ST. LOUIS – February 9, 2006) – PDCA received a pledge from **Purdy** to support the PDCA Education Plan with a \$15,000 contribution over the next three years.

In accepting this pledge, Dr. Ian R. Horen, CAE, PDCA CEO stated, "**Purdy** has been a very active PDCA National Associate member for many years and this kind of generous donation comes as no surprise. It also clearly shows that even the smaller product manufacturers place tremendous emphasis on education and are willing to help fund its development. We expect more companies to participate in PDCA's education initiative and we are very thankful to **Purdy** and others, as they continue to show their support "

In response, Bruce Schneider for **Purdy** and current representative of the PDCA National Associates Committee commented, "**Purdy** is dedicated to contractor education and we are fully committed to PDCA and its education initiative. We look forward to as many painting contractors as possible benefiting from this program and we encourage all other manufacturers to support this program. On behalf of **Purdy**, we are pleased to have the opportunity to strengthen our relationship with PDCA."

Purdy & Co., Purdy produces only the highest quality painting tools. Our meticulously handcrafted brushes and high-quality roller covers have been the choice of professionals for over 80 years. Now, we want them to be your first choice for all your painting projects. You might ask, "Aren't all brushes and rollers the same?" No, they are not. Each Purdy brush is an individually built instrument designed, formulated, and handcrafted for maximum painting performance. Our attention to detail in the manufacturing processes makes Purdy brushes the industry standard among paint tool manufacturers.

The material we use in our roller covers is superb because we work closely with our suppliers to ensure they use only the finest fabrics available. The high-quality fibers used in Purdy covers do not mat down and hold a lot of paint, allowing pick up and release of the paint in an even fashion.

Don't just take our word for it. Ask any professional painter, paint store professional, or homeowner. They'll all tell you the same thing, "Using is believing."

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